

Robert L. Bowles, Jr.

Doctor of Business Administration (DBA)

Dr. Robert Bowles has over 39 years of professional experience in business and the healthcare industry. He is Chairman and CEO of RB Company, LLC a Service-Disabled Veteran Owned Minority Small Business. For over 22 years he has served as Chairman and CEO in the managed healthcare industry. Dr. Bowles founded, developed and led, as CEO, two highly successful for profit managed healthcare companies – DC Chartered Health Plan, Inc. (1986 – 2000) which provided comprehensive medical and dental services and, Virginia Chartered Health Plan, Inc. (1994 – 1998) which provided comprehensive medical services – that had a combined enrolled population of 50,000 members. One of Dr. Bowles' companies, DC Chartered Health Plan, Inc., was named Business of the Year (1996) by the District of Columbia Chamber of Commerce and was also selected as a “Fast Track” profitable company (1996) by the *Washington Business Journal*. As CEO, he built and successfully managed these two companies to become an \$80 million for profit business enterprise that he started from its very beginning. Dr. Bowles also founded Eagle Health Plan of Memphis in the state of Tennessee in late 2000. He was determined “professionally qualified” by the state of Tennessee and was granted permission to write a proposal to discuss his potential acquisition of a 133,000 member HMO that was under state supervision. Dr. Bowles wrote the definitive proposal that was accepted by the state to begin face to face discussions with state officials on the acquisition due diligence process. After two years of conducting the required acquisition due diligence, Dr. Bowles determined that HMO to be financially insolvent; did not have sufficient business systems; and did not have a sufficient provider network to effect profitable operations. Therefore, Dr. Bowles withdrew his acquisition bid for that Tennessee HMO and closed the operations of Eagle Health Plan of Memphis.

Dr. Bowles possesses comprehensive knowledge of contemporary management theory and practice, health care operations and health care policy. He has been the top senior executive in multiple health care systems; including US Army hospitals (Hawley Army Hospital in Indiana and the 18th Surgical Hospital in Vietnam); US Armed Forces medical research and development organizations (the US Army Medical Research Institute of Infectious Diseases, Fort Detrick, Maryland and the Armed Forces Institute of Pathology, Washington, DC); and, private sector regional (DC & VA) managed healthcare networks consisting of more than 242 independent outpatient clinics and physician primary and specialty care offices. Dr. Bowles initially personally led the recruitment efforts of medical doctors, dentists, nurse practitioners and nurses. These provider networks of his managed healthcare companies included over 1,900 physicians. Dr. Bowles has a solid history of building and leading successful organizations and his expertise includes operations management, strategic business planning and management, new organizational launches and entrepreneurial start-ups, program management and administration, profit and loss responsibility, organizational development,



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promoting corporate mission and identity, and critically analyzing situations and developing strategies that lead to favorable outcomes.

Dr. Bowles is an expert in health care operations and health care policy, and he has a specialty in the managed care industry where he has designed and operated multiple health care systems. He is a knowledgeable executive who has strong leadership and people management skills. He has earned a reputation as an enterprising and resourceful leader who is able to build and maintain harmonious relationships with people at all levels within organizations and from diverse cultures and backgrounds.

Prior to Dr. Bowles civilian/private sector healthcare and managed care career, he served 22 years in the US Army where he held the following Executive positions: Airborne Brigade Medical Operations Officer in Vietnam; Executive Officer and Senior Administrator of two US Army Hospitals (one in Vietnam); Plans and Operations Officer, Headquarters US Army Medical Command Europe; Executive Officer and Senior Administrator of two US Armed Forces world renown Medical Research and Development Organizations; and, Field Army Command and Control Battalion Commander for a Battalion Headquarters and 11 subordinate organizations which included a Field Army Hospital and a Combat Support hospital at Ft. Meade Maryland. Dr. Bowles was promoted to the rank of full Colonel in the active US Army. He retired from the U.S. Army after serving two combat tours in Vietnam and numerous other US and overseas tours of duty. He is a highly decorated career military officer.

Dr. Bowles was born in Memphis, Tennessee and has a Bachelor's Degree in Biology from Central State University in Wilberforce, OH; a Master's Degree in Business Administration from Trinity University in San Antonio, TX; a Doctor of Business Administration Degree from The George Washington University in Washington, DC where he majored in Business and Health Care Administration; and, a Certificate from the Wharton School of Business Managed Care Senior Executive Education Program. He also is a graduate of several military schools including The U.S. Army Command and General Staff College in Leavenworth, KS.

Dr. Bowles has been an accomplished civic leader in Washington, DC where he served as Chairman and Board member of the DC Chamber of Commerce; Past President and Board Member of the DC Association of HMOs; Secretary and Board Member of the DC National Capital Development Corporation that promoted bringing the Washington Wizards to the District of Columbia; member of The Greater Washington Board of Trade and The DC Federal City Council; and, other positions. He received a DC Mayoral Proclamation and a DC City Council Proclamation for outstanding civic leadership. In addition, for twelve years Dr. Bowles created opportunities for thousands of families to secure free health screening through his leadership activities while sponsoring and staffing the Health Pavilion at annual celebrations on the Mall in Washington, DC and, he also sponsored the growth and development of young diverse inner-city males through his sponsorship of the D.C. Boy's Choir. ▲

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